

February 2018 edition of Première Vision Paris show to feature 1,725 exhibitors

By [Matthieu Guinebault](#)  - February 7, 2018

Première Vision Paris, the Parisian trade show for fashion textiles, will be held at the Villepinte exhibition centre on 13th-15th February, bringing together no fewer than 1,725 exhibitors from all around the world. Collectively, exhibitor numbers are up 1.6%, thanks to 113 new entries, which will add to the plethora of innovations to be featured at the show.



The

show's February 2016 edition welcomed 56,250 visitors - Première Vision Paris

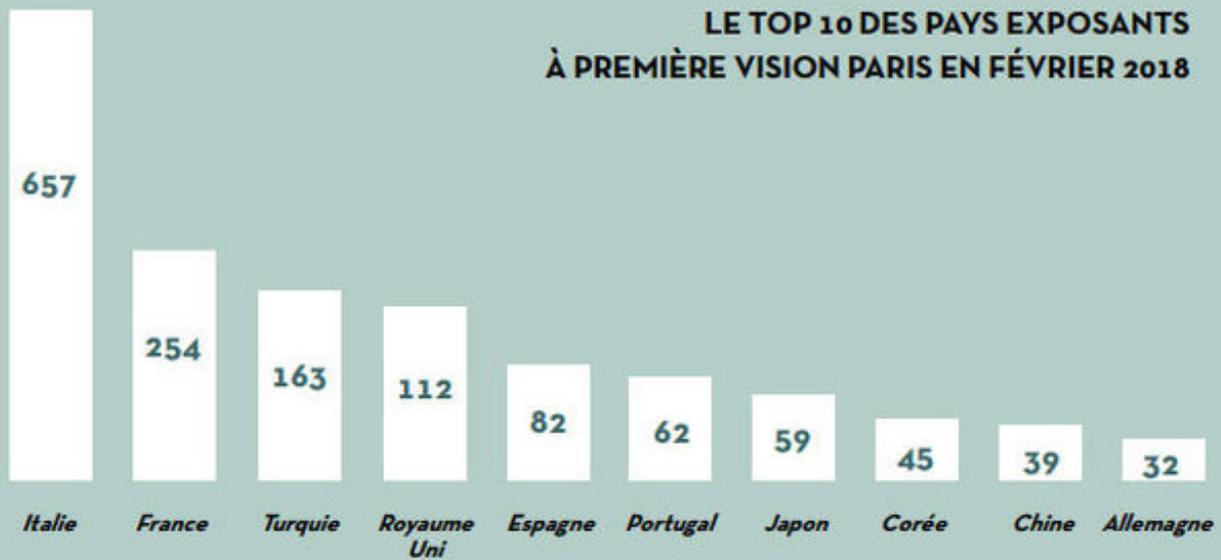
The parallel events PV Fabrics and PV Yarns, respectively dedicated to fabrics and yarns, will introduce new-look, more 'urban-style' stands conceived by French

designer Ora-ïto, [as reported by FashionNetwork.com](https://www.fashionnetwork.com) last December.

The event's interior make-over will go hand in hand with a reorganisation of its sections and information areas. The main section, PV Perspectives, is now located alongside the main entrance of the exhibition centre's Hall 5, while all the thematic sections will have their own space within the Selection area.

Two special sections, Tech Focus and Jewel Focus, will also be added in Halls 6 and 4. Tech Focus is dedicated to textiles and accessories for sportswear and other functional usage, while Jewel Focus will showcase costume jewellery components. The Wearable Lab section, dedicated to technology innovation, will enlarge its exhibition area to 900 m². The Maison d'Exceptions section, now in its seventh edition, will showcase a series of craft workshops notable for their rare expertise, eight of them newcomers.

LE TOP 10 DES PAYS EXPOSANTS
À PREMIÈRE VISION PARIS EN FÉVRIER 2018



45

YARNS

> 5 nouveaux



224

LEATHER

> 12 nouveaux



216

DESIGNS

> 20 nouveaux



809

FABRICS

> 53 nouveaux

dont 25 *Maison d'Exceptions*^(*)
> 8 nouveaux

dont 21 *Le Village Wearable Lab*^(**)
> 11 nouveaux



135

MANUFACTURING

> 14 nouveaux

24 *Knitwears Solutions*^(***)
> 8 nouveaux



296

ACCESSORIES

> 14 nouveaux

Italy tops the ranking of the most represented countries among the show's exhibitors - Première Vision

As for seminar sessions, visitors will enjoy a choice between the Spring/Summer 2019 Trend Tasting, the Leather Fashion Breakfast, the Denim Première Vision Seminar, and the Color & Fabrics Trend Tastings. In addition to these, there will be a brand-new series of conferences dedicated to footwear and leather goods.

The Trade World Map 2018 conference, organised by the French Fashion Institute, will focus on the industry's geographical state of affairs, and on international sourcing prospects. Finally, the Smart Creation event will assess the thinking and various approaches leading to a creative, responsible fashion.

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